

Wiener Riesenrad Dr. Lamac & Co. KG
1020 Vienna, Riesenradplatz 1, Postfach 269
phone: 0043/1/7295430, fax: 0043/1/7295430-20
e-mail: www.wienerriesenrad.com

www.wienerriesenrad.com



PRESS RELEASE - VIENNA'S GIANT FERRIS WHEEL

Vienna's Giant Ferris Wheel – a moving tradition

The Giant Ferris Wheel – the way to see Vienna

Everyone coming to Vienna can enjoy a vast and diverse range of cultural attractions.

No visitor should leave Vienna without having seen its most popular tourist attractions the Schönbrunn Palace, St. Stephen's Cathedral, the Spanish Riding School and of course the Giant Ferris Wheel – the unmistakable landmark in the skyline of Vienna, clearly visible even from great distances.

Take a ride on the Giant Ferris Wheel and enjoy the breathtaking view over the city. It is the only way to fully experience Vienna and its flair.

The Giant Ferris Wheel has a long and eventful history.

Numerous anecdotes and stories are told about the Giant Ferris Wheel which was built in 1897 to celebrate the Golden Jubilee of Emperor Franz Josef I – an impressive accomplishment for the time.

It is hardly surprising that the Giant Ferris Wheel quickly became a favourite meeting place for the Viennese and, starting in the nineteen twenties, also a popular venue for numerous movie productions. The most well-known production featuring the Giant Ferris Wheel probably is the famous movie "The Third Man".

During World War Two and its destruction by fire in 1944, the Giant Ferris Wheel lost some of its popularity. However, only temporarily – already in 1945 intensive reconstruction work was begun.



Rebirth of a landmark

In 1947, the Giant Ferris Wheel was re-opened and soon after, it regained its former popularity. Today, the Giant Ferris Wheel is a favourite attraction for people from all over the world.

At its highest point, the Giant Ferris Wheel is 65 meters and it turns at a comfortable speed of 2.7 kilometres per hour.

It is visited by thousands of guests from near and far who come to enjoy the breathtaking view over Vienna. All these people have something in common – they exactly know why taking a ride on the Giant Ferris Wheel has to be a top priority for everyone visiting Vienna.

So take a ride in one of the 15 carefully restored cabins and enjoy the magnificent view over Vienna and its surroundings. We promise you a breathtaking experience you will never forget. Even James Bond took a ride in one of its elegant cabins.

The Giant Ferris Wheel has even more to offer: it is also the perfect venue for proposing to your loved one or for holding a professionally organized press conference.

For these and other occasions we provide two luxury cabins and four special cabins which our visitors can rent exclusively. Of course, we also provide catering to perfectly satisfy your culinary desires as well.

Catering to all your senses

At our new Giant Ferris Wheel Restaurant your culinary desires will perfectly be met.

After all, all over the world Vienna is known for its hospitality and its culinary specialities. Our cozy restaurant garden is the ideal place for taking a short break from the hustle and bustle of the Prater amusement park.

Of course, you do not have to take a ride to enjoy the specialities of our restaurant – everyone is welcome. Please note that the Giant Ferris Wheel Restaurant can also be rented exclusively for events of all kinds.



Take home a souvenir

Before leaving the Giant Ferris Wheel, you get a chance to browse through a variety of souvenirs at our gift shop. Make your visit even more memorable by finding your own personal souvenir among innumerable charming small gifts ranging from tradition-rich craft items and typically Viennese sweets to the very popular Giant Ferris Wheel snowglobe. You can even take home a souvenir photograph.

The Giant Ferris Wheel – well prepared for the 21st century

Like no other of Vienna's tourist attractions, the Giant Ferris Wheel combines the traditions of the past with the advantages of the present.

Since 2002, eight rediscovered cabins form the "History-Panorama" – a "wheel of time" so to speak, which was created by an extremely complex and very detailed work process. Today, it offers an exceptional overview of Vienna's history from Roman times up until present day. Especially schools take advantage of this extraordinary exhibition since it provides a useful addition to the history education children receive in schools.

This diverse range of possibilities ensures that all visitors spend a unique and unforgettable time at the Giant Ferris Wheel – an experience they enjoy to remember even long after their visit.

If you need any further information about the Giant Ferris Wheel, please feel free to contact us at any time:

Wiener Riesenrad Prater 90, 1020 Vienna
Tel.: 0043 1 729 54 30
Fax: 0043 1 729 54 30 20
E-Mail: info@wienerriesenrad.com

PRESS INFORMATION – VIENNA GIANT FERRIS WHEEL MARKETING & SALES OFFICE

DOPPLINGER & DOPPLINGER GMBH
Floßgasse 5/2

1020 Vienna, Austria

phone: +43 (0)1 40 95 777 | fax: +43 (0)1 40 95 777 15 | e-mail: dopplinger@wip.at